

Nativity Awareness Survey

ONLINE Fieldwork : 6th - 10th December 2012

Absolutes/col percents

Table 1

Q.1 Although Christmas today means many things to everyone, the celebration of Christmas is traditionally about celebrating the birth of Jesus Christ, on the 25th December. Other than Mary and Joseph, according to the story of the birth of Jesus Christ, who were the first visitors to see the new born baby Jesus?

Base: All respondents

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	2002	1001	1001	371	630	503	498	582	365	452	499
Shepherds	913 46%	465 46%	448 45%	173 47%	292 46%	221 44%	227 46%	272 47%	168 46%	211 47%	215 43%
Wisemen	745 37%	416 42%	329 33%	160 43%	256 41%	174 35%	155 31%	243 42%	151 41%	141 31%	172 34%
Angels	255 13%	84 8%	171 17%	21 6%	63 10%	78 16%	93 19%	54 9%	24 7%	85 19%	81 16%
Father Christmas	32 2%	17 2%	15 1%	6 2%	11 2%	7 1%	8 2%	10 2%	6 2%	7 2%	7 1%
Soldiers	10 *	4 *	6 1%	4 1%	- -	4 1%	2 *	1 *	3 1%	2 *	4 1%
Someone else	3 *	- -	3 *	- -	- -	2 *	1 *	- -	- -	2 *	1 *
Don't know	44 2%	15 1%	29 3%	7 2%	8 1%	17 3%	12 2%	2 *	13 4%	4 1%	19 4%

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Table 2

Q.2 According to the story, when Jesus was born who was the first to announce the news?**Base: All respondents**

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	2002	1001	1001	371	630	503	498	582	365	452	499
Angels	1270 63%	657 66%	613 61%	230 62%	427 68%	293 58%	320 64%	401 69%	228 62%	280 62%	306 61%
The sheperds	413 21%	211 21%	202 20%	86 23%	125 20%	109 22%	93 19%	118 20%	78 21%	96 21%	97 19%
The King	110 5%	44 4%	66 7%	15 4%	29 5%	37 7%	29 6%	27 5%	13 4%	35 8%	29 6%
Roman messengers	55 3%	13 1%	42 4%	3 1%	10 2%	27 5%	15 3%	8 1%	5 1%	19 4%	21 4%
Someone else	21 1%	8 1%	13 1%	4 1%	4 1%	8 2%	5 1%	3 1%	4 1%	4 1%	8 2%
Don't know	133 7%	68 7%	65 6%	33 9%	35 6%	29 6%	36 7%	25 4%	37 10%	18 4%	38 8%

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Table 3
Q.3 What is the birthplace of Jesus?
Base: All respondents

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	2002	1001	1001	371	630	503	498	582	365	452	499
Bethlehem	1968 98%	986 99%	982 98%	366 99%	620 98%	497 99%	485 97%	576 99%	356 98%	443 98%	491 98%
Bethesda	6 *	1 *	5 *	1 *	- -	1 *	4 1%	- -	1 *	3 1%	2 *
Bethsaida	5 *	4 *	1 *	- -	4 1%	1 *	- -	3 1%	1 *	1 *	- -
Beirut	4 *	2 *	2 *	2 1%	- -	- -	2 *	1 *	1 *	1 *	1 *
Somewhere else	3 *	2 *	1 *	1 *	1 *	1 *	- -	1 *	1 *	1 *	- -
Don't know	16 1%	6 1%	10 1%	1 *	5 1%	3 1%	7 1%	1 *	5 1%	3 1%	5 1%

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Table 4

Q.4 Mary and Joseph were travelling at the time Jesus was born. But why were they travelling in the first place?**Base: All respondents**

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	2002	1001	1001	371	630	503	498	582	365	452	499
His parents were required to register with Roman officials	1034 52%	571 57%	463 46%	220 59%	351 56%	232 46%	231 46%	328 56%	218 60%	214 47%	233 47%
They were moving house at the time	168 8%	69 7%	99 10%	25 7%	44 7%	50 10%	49 10%	47 8%	20 5%	41 9%	49 10%
They were on their way to visit friends	145 7%	53 5%	92 9%	28 8%	25 4%	50 10%	42 8%	25 4%	22 6%	53 12%	37 7%
Other reasons	290 14%	144 14%	146 15%	40 11%	104 17%	73 15%	73 15%	91 16%	46 13%	61 13%	80 16%
Don't know	365 18%	164 16%	201 20%	58 16%	106 17%	98 19%	103 21%	91 16%	59 16%	83 18%	100 20%

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Table 5

Q.5 Who was the King at the time, where Jesus was born?**Base: All respondents**

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	2002	1001	1001	371	630	503	498	582	365	452	499
King Herod	1541 77%	807 81%	734 73%	306 82%	501 80%	371 74%	363 73%	469 81%	296 81%	342 76%	364 73%
King Harold	157 8%	68 7%	89 9%	24 6%	44 7%	39 8%	50 10%	42 7%	24 7%	48 11%	34 7%
King Heroditus	46 2%	18 2%	28 3%	9 2%	9 1%	16 3%	12 2%	12 2%	6 2%	12 3%	16 3%
King Hesiod	19 1%	5 *	14 1%	3 1%	2 *	12 2%	2 *	- -	5 1%	3 1%	9 2%
Someone else	20 1%	6 1%	14 1%	- -	6 1%	7 1%	7 1%	3 1%	2 1%	6 1%	7 1%
Don't know	219 11%	97 10%	122 12%	29 8%	68 11%	58 12%	64 13%	56 10%	32 9%	41 9%	69 14%

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Table 6

Q.6 After Jesus was born, what does the story say Mary placed him in?**Base: All respondents**

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	2002	1001	1001	371	630	503	498	582	365	452	499
Manger	1787	904	883	334	570	438	445	522	334	390	452
	89%	90%	88%	90%	90%	87%	89%	90%	92%	86%	91%
A cradle	109	46	63	15	31	33	30	30	14	35	27
	5%	5%	6%	4%	5%	7%	6%	5%	4%	8%	5%
Moses basket	69	34	35	15	19	21	14	22	9	20	12
	3%	3%	3%	4%	3%	4%	3%	4%	2%	4%	2%
A bed	7	4	3	-	4	2	1	3	1	3	-
	*	*	*	-	1%	*	*	1%	*	1%	-
A bath	4	2	2	2	-	-	2	1	1	-	1
	*	*	*	1%	-	-	*	*	*	-	*
Something else	5	2	3	1	1	3	-	1	1	2	1
	*	*	*	*	*	1%	-	*	*	*	*
Don't know	21	9	12	4	5	6	6	3	5	2	6
	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%

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Table 7

Q.7 According to the story of Jesus Christ's birth, the phropet Isaiah, said "the virgin will conceive and give birth to a son, and they will call him Immanuel". What does the Hebrew word Immanuel mean?

Base: All respondents

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	2002	1001	1001	371	630	503	498	582	365	452	499
God is with us	648 32%	344 34%	304 30%	126 34%	218 35%	167 33%	137 28%	192 33%	137 38%	133 29%	157 31%
God is great	440 22%	255 25%	185 18%	88 24%	167 27%	87 17%	98 20%	169 29%	77 21%	99 22%	80 16%
God is alive	176 9%	72 7%	104 10%	27 7%	45 7%	45 9%	59 12%	43 7%	25 7%	53 12%	48 10%
God is not with us	9 *	4 *	5 *	2 1%	2 *	1 *	4 1%	3 1%	1 *	2 *	2 *
God is not great	9 *	3 *	6 1%	1 *	2 *	3 1%	3 1%	1 *	1 *	4 1%	2 *
Something else	14 1%	4 *	10 1%	2 1%	2 *	4 1%	6 1%	1 *	2 1%	5 1%	5 1%
I've never heard this word before	200 10%	67 7%	133 13%	26 7%	41 7%	69 14%	64 13%	36 6%	24 7%	43 10%	79 16%
Don't know	506 25%	252 25%	254 25%	99 27%	153 24%	127 25%	127 26%	137 24%	98 27%	113 25%	126 25%

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Table 8

Q.8 Who told Mary that she would give birth to the son of God?**Base: All respondents**

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	2002	1001	1001	371	630	503	498	582	365	452	499
Gabriel	1671	865	806	317	548	402	404	515	309	372	402
	83%	86%	81%	85%	87%	80%	81%	88%	85%	82%	81%
Michael	33	11	22	4	7	13	9	8	3	12	9
	2%	1%	2%	1%	1%	3%	2%	1%	1%	3%	2%
Raphael	24	11	13	4	7	8	5	10	1	6	7
	1%	1%	1%	1%	1%	2%	1%	2%	*	1%	1%
Gazardiel	11	3	8	2	1	3	5	1	-	4	4
	1%	*	1%	1%	*	1%	1%	*	-	1%	1%
Metatron	8	1	7	1	-	5	2	-	1	2	5
	*	*	1%	*	-	1%	*	-	*	*	1%
Someone else	25	9	16	4	5	10	6	7	1	7	7
	1%	1%	2%	1%	1%	2%	1%	1%	*	2%	1%
Don't know	230	101	129	39	62	62	67	41	50	49	65
	11%	10%	13%	11%	10%	12%	13%	7%	14%	11%	13%

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Table 9

Q.9 Was Mary married, engaged or dating Joseph when she found out she would give birth to the Son of God?**Base: All respondents**

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	2002	1001	1001	371	630	503	498	582	365	452	499
They were married	1200 60%	603 60%	597 60%	236 64%	367 58%	297 59%	300 60%	357 61%	218 60%	284 63%	281 56%
They were engaged	530 26%	264 26%	266 27%	92 25%	172 27%	136 27%	130 26%	155 27%	94 26%	111 25%	146 29%
They were on their first date	42 2%	12 1%	30 3%	3 1%	9 1%	16 3%	14 3%	5 1%	6 2%	14 3%	14 3%
They had never met	79 4%	41 4%	38 4%	12 3%	29 5%	20 4%	18 4%	27 5%	11 3%	18 4%	20 4%
None of these	151 8%	81 8%	70 7%	28 8%	53 8%	34 7%	36 7%	38 7%	36 10%	25 6%	38 8%

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Table 10

Q.10 What direction did the wise men travel when they followed the star on their journey to see Jesus?**Base: All respondents**

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	2002	1001	1001	371	630	503	498	582	365	452	499
North	625 31%	313 31%	312 31%	95 26%	218 35%	168 33%	144 29%	186 32%	108 30%	133 29%	162 32%
South	65 3%	15 1%	50 5%	6 2%	9 1%	21 4%	29 6%	9 2%	5 1%	23 5%	23 5%
West	276 14%	132 13%	144 14%	53 14%	79 13%	69 14%	75 15%	71 12%	54 15%	68 15%	63 13%
East	812 41%	444 44%	368 37%	174 47%	270 43%	197 39%	171 34%	263 45%	158 43%	182 40%	176 35%
They did not follow a star	5 *	2 *	3 *	2 1%	- -	1 *	2 *	1 *	- -	1 *	2 *
Don't know	219 11%	95 9%	124 12%	41 11%	54 9%	47 9%	77 15%	52 9%	40 11%	45 10%	73 15%

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Table 11

Q.11 Are you planning on attending/taking part in a school nativity play this Christmas?**Base: All respondents**

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	2002	1001	1001	371	630	503	498	582	365	452	499
Yes	1034	582	452	209	373	230	222	582	-	452	-
	52%	58%	45%	56%	59%	46%	45%	100%	-	100%	-
No	864	365	499	137	228	251	248	-	365	-	499
	43%	36%	50%	37%	36%	50%	50%	-	100%	-	100%
Don't know	104	54	50	25	29	22	28	-	-	-	-
	5%	5%	5%	7%	5%	4%	6%	-	-	-	-

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Table 12

Q.12 If you were offered a part in a nativity play today which would you most like to play?**Base: All respondents**

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	2002	1001	1001	371	630	503	498	582	365	452	499
Angel	382 19%	212 21%	170 17%	25 7%	187 30%	20 4%	150 30%	128 22%	77 21%	86 19%	73 15%
Mary	354 18%	150 15%	204 20%	19 5%	131 21%	5 1%	199 40%	101 17%	45 12%	89 20%	106 21%
Joseph	206 10%	83 8%	123 12%	51 14%	32 5%	119 24%	4 1%	55 9%	27 7%	72 16%	47 9%
Wiseman	189 9%	102 10%	87 9%	66 18%	36 6%	79 16%	8 2%	59 10%	34 9%	47 10%	38 8%
Innkeeper	136 7%	88 9%	48 5%	54 15%	34 5%	38 8%	10 2%	46 8%	36 10%	14 3%	34 7%
Shepherd	126 6%	63 6%	63 6%	25 7%	38 6%	51 10%	12 2%	43 7%	18 5%	36 8%	26 5%
Donkey	118 6%	51 5%	67 7%	26 7%	25 4%	39 8%	28 6%	26 4%	20 5%	27 6%	37 7%
King Herod	90 4%	46 5%	44 4%	35 9%	11 2%	40 8%	4 1%	23 4%	22 6%	15 3%	26 5%
Star	90 4%	36 4%	54 5%	9 2%	27 4%	19 4%	35 7%	19 3%	15 4%	21 5%	29 6%
Sheep	37 2%	18 2%	19 2%	4 1%	14 2%	16 3%	3 1%	7 1%	10 3%	9 2%	8 2%
Someone else	61 3%	19 2%	42 4%	7 2%	12 2%	28 6%	14 3%	13 2%	6 2%	24 5%	17 3%
Don't know	213 11%	133 13%	80 8%	50 13%	83 13%	49 10%	31 6%	62 11%	55 15%	12 3%	58 12%

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Table 13

Q.1-10 SUMMARY: Number of correct answers**Base: All respondents**

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	2002	1001	1001	371	630	503	498	582	365	452	499
None	6 *	3 *	3 *	- -	3 *	1 *	2 *	- -	3 1%	- -	1 *
1	19 1%	6 1%	13 1%	3 1%	3 *	7 1%	6 1%	3 1%	2 1%	3 1%	9 2%
2	79 4%	42 4%	37 4%	16 4%	26 4%	16 3%	21 4%	19 3%	18 5%	12 3%	22 4%
3	145 7%	65 6%	80 8%	22 6%	43 7%	39 8%	41 8%	35 6%	27 7%	43 10%	33 7%
4	269 13%	128 13%	141 14%	48 13%	80 13%	75 15%	66 13%	83 14%	36 10%	65 14%	66 13%
5	352 18%	146 15%	206 21%	54 15%	92 15%	105 21%	101 20%	93 16%	46 13%	97 21%	101 20%
6	359 18%	177 18%	182 18%	72 19%	105 17%	90 18%	92 18%	101 17%	66 18%	75 17%	96 19%
7	371 19%	209 21%	162 16%	79 21%	130 21%	87 17%	75 15%	119 20%	81 22%	78 17%	79 16%
8	220 11%	110 11%	110 11%	39 11%	71 11%	55 11%	55 11%	62 11%	42 12%	51 11%	54 11%
9	141 7%	87 9%	54 5%	23 6%	64 10%	24 5%	30 6%	47 8%	38 10%	21 5%	33 7%
10 - All right	41 2%	28 3%	13 1%	15 4%	13 2%	4 1%	9 2%	20 3%	6 2%	7 2%	5 1%
Mean number right	5.81	5.99	5.64	5.98	6.00	5.62	5.66	6.02	6.01	5.67	5.67
NET: 8 or more	402 20%	225 22%	177 18%	77 21%	148 23%	83 17%	94 19%	129 22%	86 24%	79 17%	92 18%
NET: 2 or less	104 5%	51 5%	53 5%	19 5%	32 5%	24 5%	29 6%	22 4%	23 6%	15 3%	32 6%

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Table 14

Q.1-10 SUMMARY: Number of same answers**Base: All respondents**

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	1001	1001	1001	371	630	503	498	582	365	452	499
None	1 *	1 *	1 *	- -	1 *	1 *	- -	- -	1 *	- -	1 *
1	4 *	4 *	4 *	2 1%	2 *	1 *	3 1%	1 *	3 1%	1 *	3 1%
2	17 2%	17 2%	17 2%	5 1%	12 2%	12 2%	5 1%	11 2%	6 2%	10 2%	6 1%
3	39 4%	39 4%	39 4%	16 4%	23 4%	24 5%	15 3%	19 3%	18 5%	12 3%	26 5%
4	78 8%	78 8%	78 8%	26 7%	52 8%	30 6%	48 10%	37 6%	38 10%	33 7%	37 7%
5	129 13%	129 13%	129 13%	56 15%	73 12%	64 13%	65 13%	69 12%	52 14%	54 12%	67 13%
6	185 18%	185 18%	185 18%	61 16%	124 20%	91 18%	94 19%	93 16%	78 21%	74 16%	101 20%
7	191 19%	191 19%	191 19%	71 19%	120 19%	88 17%	103 21%	121 21%	59 16%	97 21%	87 17%
8	163 16%	163 16%	163 16%	62 17%	101 16%	90 18%	73 15%	101 17%	54 15%	76 17%	76 15%
9	119 12%	119 12%	119 12%	44 12%	75 12%	63 13%	56 11%	82 14%	31 8%	57 13%	61 12%
10	75 7%	75 7%	75 7%	28 8%	47 7%	39 8%	36 7%	48 8%	25 7%	38 8%	34 7%
Mean number same	6.68	6.68	6.68	6.68	6.67	6.71	6.64	6.88	6.36	6.82	6.59

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Table 15

Q.1-10 SUMMARY: Number of parents and children giving same answer**Base: All respondents**

	Total	Respondent type		Parent Gender		Child gender		Parent planning to attend nativity		Child taking part in nativity	
		Parent	Child	Male	Female	Male	Female	Yes	No	Yes	No
Base	1001	1001	1001	371	630	503	498	582	365	452	499
Q1 same	536 54%	536 54%	536 54%	200 54%	336 53%	271 54%	265 53%	335 58%	167 46%	246 54%	261 52%
Q2 same	636 64%	636 64%	636 64%	247 67%	389 62%	315 63%	321 64%	389 67%	214 59%	297 66%	313 63%
Q3 same	978 98%	978 98%	978 98%	362 98%	616 98%	492 98%	486 98%	568 98%	357 98%	440 97%	489 98%
Q4 same	538 54%	538 54%	538 54%	199 54%	339 54%	272 54%	266 53%	317 54%	189 52%	247 55%	266 53%
Q5 same	745 74%	745 74%	745 74%	289 78%	456 72%	372 74%	373 75%	446 77%	262 72%	351 78%	361 72%
Q6 same	899 90%	899 90%	899 90%	329 89%	570 90%	443 88%	456 92%	533 92%	318 87%	409 90%	448 90%
Q7 same	350 35%	350 35%	350 35%	128 35%	222 35%	190 38%	160 32%	216 37%	121 33%	162 36%	172 34%
Q8 same	793 79%	793 79%	793 79%	282 76%	511 81%	387 77%	406 82%	475 82%	279 76%	363 80%	395 79%
Q9 same	665 66%	665 66%	665 66%	250 67%	415 66%	343 68%	322 65%	398 68%	232 64%	311 69%	323 65%
Q10 same	544 54%	544 54%	544 54%	193 52%	351 56%	291 58%	253 51%	327 56%	184 50%	257 57%	260 52%

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Table 16

Region**Base: All respondents**

	Total	Parent Age					Parent Gender	
		18-24	25-34	35-44	45-54	55-64	Male	Female
Base	1001	15	224	423	301	38	371	630
Scotland	72 7%	- -	11 5%	35 8%	22 7%	4 11%	28 8%	44 7%
North East	59 6%	1 7%	8 4%	24 6%	19 6%	7 18%	23 6%	36 6%
North West	94 9%	2 13%	20 9%	39 9%	31 10%	2 5%	37 10%	57 9%
Yorkshire and the Humber	100 10%	2 13%	28 13%	41 10%	27 9%	2 5%	39 11%	61 10%
East Midlands	75 7%	1 7%	15 7%	33 8%	24 8%	2 5%	31 8%	44 7%
West Midlands	87 9%	1 7%	31 14%	29 7%	24 8%	5 5%	35 9%	52 8%
Wales	41 4%	2 13%	12 5%	14 3%	13 4%	- -	10 3%	31 5%
East of England	76 8%	2 13%	16 7%	32 8%	24 8%	2 5%	20 5%	56 9%
London	111 11%	3 20%	31 14%	41 10%	33 11%	3 8%	35 9%	76 12%
South East	187 19%	1 7%	37 17%	85 20%	52 17%	12 32%	63 17%	124 20%
South West	99 10%	- -	15 7%	50 12%	32 11%	2 5%	50 13%	49 8%

Nativity Awareness Survey

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Absolutes/col percents

Table 16
Region
Base: All respondents

	Total	Child Age						Child Gender	
		7	8	9	10	11	12	Male	Female
Base	1001	165	152	177	173	167	167	503	498
Scotland	72 7%	18 11%	7 5%	10 6%	12 7%	11 7%	14 8%	39 8%	33 7%
North East	59 6%	11 7%	6 4%	7 4%	9 5%	14 8%	12 7%	25 5%	34 7%
North West	94 9%	15 9%	12 8%	16 9%	19 11%	11 7%	21 13%	54 11%	40 8%
Yorkshire and the Humber	100 10%	14 8%	13 9%	19 11%	15 9%	21 13%	18 11%	48 10%	52 10%
East Midlands	75 7%	10 6%	12 8%	19 11%	19 11%	8 5%	7 4%	37 7%	38 8%
West Midlands	87 9%	16 10%	13 9%	17 10%	14 8%	12 7%	15 9%	57 11%	30 6%
Wales	41 4%	9 5%	11 7%	3 2%	6 3%	5 3%	7 4%	17 3%	24 5%
East of England	76 8%	13 8%	13 9%	12 7%	12 7%	14 8%	12 7%	33 7%	43 9%
London	111 11%	23 14%	23 15%	17 10%	17 10%	18 11%	13 8%	46 9%	65 13%
South East	187 19%	25 15%	23 15%	40 23%	33 19%	41 25%	25 15%	96 19%	91 18%
South West	99 10%	11 7%	19 13%	17 10%	17 10%	12 7%	23 14%	51 10%	48 10%

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Absolutes/col percents

Table 17

Age**Base: All respondents**

	Total	Parent Age					Parent Gender	
		18-24	25-34	35-44	45-54	55-64	Male	Female
Base	1001	15	224	423	301	38	371	630
18 to 24	15 1%	15 100%	-	-	-	-	5 1%	10 2%
25 to 34	224 22%	-	224 100%	-	-	-	53 14%	171 27%
35 to 44	423 42%	-	-	423 100%	-	-	163 44%	260 41%
45 to 54	301 30%	-	-	-	301 100%	-	131 35%	170 27%
55 to 64	38 4%	-	-	-	-	38 100%	19 5%	19 3%
Mean	40.83	22.53	30.94	40.03	48.10	57.58	42.64	39.76
Standard error	0.25	0.45	0.16	0.13	0.15	0.41	0.40	0.30

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Absolutes/col percents

Table 17

Age**Base: All respondents**

	Total	Child Age						Child Gender	
		7	8	9	10	11	12	Male	Female
Base	1001	165	152	177	173	167	167	503	498
18 to 24	15 1%	9 5%	1 1%	- -	3 2%	2 1%	- -	8 2%	7 1%
25 to 34	224 22%	61 37%	43 28%	42 24%	35 20%	26 16%	17 10%	114 23%	110 22%
35 to 44	423 42%	71 43%	73 48%	77 44%	81 47%	70 42%	51 31%	205 41%	218 44%
45 to 54	301 30%	22 13%	33 22%	52 29%	50 29%	63 38%	81 49%	151 30%	150 30%
55 to 64	38 4%	2 1%	2 1%	6 3%	4 2%	6 4%	18 11%	25 5%	13 3%
Mean	40.83	36.47	39.13	40.91	40.76	42.46	45.02	40.98	40.68
Standard error	0.25	0.57	0.56	0.56	0.58	0.57	0.57	0.36	0.34

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Absolutes/col percents

Table 18
Gender
Base: All respondents

	Total	Parent Age					Parent Gender	
		18-24	25-34	35-44	45-54	55-64	Male	Female
Base	1001	15	224	423	301	38	371	630
Male	371	5	53	163	131	19	371	-
	37%	33%	24%	39%	44%	50%	100%	-
Female	630	10	171	260	170	19	-	630
	63%	67%	76%	61%	56%	50%	-	100%

Nativity Awareness Survey

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Absolutes/col percents

Table 18
Gender
Base: All respondents

	Total	Child Age						Child Gender	
		7	8	9	10	11	12	Male	Female
Base	1001	165	152	177	173	167	167	503	498
Male	371	46	61	70	56	62	76	205	166
	37%	28%	40%	40%	32%	37%	46%	41%	33%
Female	630	119	91	107	117	105	91	298	332
	63%	72%	60%	60%	68%	63%	54%	59%	67%

Nativity Awareness Survey

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Absolutes/col percents

Table 19
Working status
Base: All respondents

	Total	Parent Age					Parent Gender	
		18-24	25-34	35-44	45-54	55-64	Male	Female
Base	1001	15	224	423	301	38	371	630
Working full time - working 30 hours per week or more	501 50%	3 20%	97 43%	230 54%	154 51%	17 45%	317 85%	184 29%
Working part time - working between 8 and 29 hours per week	272 27%	6 40%	58 26%	120 28%	76 25%	12 32%	20 5%	252 40%
Not working but seeking work or temporarily unemployed or sick	24 2%	1 7%	6 3%	9 2%	8 3%	- -	7 2%	17 3%
Not working and not seeking work	20 2%	- -	3 1%	9 2%	7 2%	1 3%	6 2%	14 2%
Retired on a state pension only	1 *	- -	- -	- -	- -	1 3%	- -	1 *
Retired with a private pension	8 1%	- -	- -	- -	5 2%	3 8%	8 2%	- -
Student	14 1%	2 13%	7 3%	- -	5 2%	- -	3 1%	11 2%
House person, housewife, househusband, etc.	161 16%	3 20%	53 24%	55 13%	46 15%	4 11%	10 3%	151 24%

Nativity Awareness Survey

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Absolutes/col percents

Table 19
Working status
Base: All respondents

	Total	Child Age						Child Gender	
		7	8	9	10	11	12	Male	Female
Base	1001	165	152	177	173	167	167	503	498
Working full time - working 30 hours per week or more	501 50%	68 41%	87 57%	91 51%	80 46%	84 50%	91 54%	253 50%	248 50%
Working part time - working between 8 and 29 hours per week	272 27%	53 32%	31 20%	48 27%	55 32%	45 27%	40 24%	136 27%	136 27%
Not working but seeking work or temporarily unemployed or sick	24 2%	3 2%	2 1%	1 1%	8 5%	7 4%	3 2%	12 2%	12 2%
Not working and not seeking work	20 2%	3 2%	5 3%	1 1%	3 2%	4 2%	4 2%	13 3%	7 1%
Retired on a state pension only	1 *	-	-	-	-	1 1%	-	1 *	-
Retired with a private pension	8 1%	1 1%	1 1%	3 2%	-	-	3 2%	5 1%	3 1%
Student	14 1%	5 3%	-	3 2%	1 1%	2 1%	3 2%	5 1%	9 2%
House person, housewife, househusband, etc.	161 16%	32 19%	26 17%	30 17%	26 15%	24 14%	23 14%	78 16%	83 17%

Nativity Awareness Survey

ONLINE Fieldwork : 6th - 10th December 2012

Absolutes/col percents

Table 20

Do you have any children aged 12 or under? If so, how old are they

Base: All respondents

	Total	Parent Age					Parent Gender	
		18-24	25-34	35-44	45-54	55-64	Male	Female
Base	1001	15	224	423	301	38	371	630
Yes - child aged 6 or under	324 32%	8 53%	128 57%	138 33%	47 16%	3 8%	109 29%	215 34%
Yes - child aged 7	216 22%	10 67%	74 33%	99 23%	27 9%	6 16%	68 18%	148 23%
Yes - child aged 8	200 20%	2 13%	54 24%	100 24%	42 14%	2 5%	74 20%	126 20%
Yes - child aged 9	214 21%	1 7%	49 22%	98 23%	59 20%	7 18%	83 22%	131 21%
Yes - child aged 10	208 21%	3 20%	47 21%	94 22%	59 20%	5 13%	75 20%	133 21%
Yes - child aged 11	207 21%	3 20%	36 16%	85 20%	76 25%	7 18%	74 20%	133 21%
Yes - child aged 12	220 22%	-	25 11%	82 19%	93 31%	20 53%	96 26%	124 20%

Nativity Awareness Survey

ONLINE Fieldwork : 6th - 10th December 2012

Absolutes/col percents

Table 20

Do you have any children aged 12 or under? If so, how old are they

Base: All respondents

	Total	Child Age						Child Gender	
		7	8	9	10	11	12	Male	Female
Base	1001	165	152	177	173	167	167	503	498
Yes - child aged 6 or under	324 32%	85 52%	67 44%	68 38%	44 25%	38 23%	22 13%	158 31%	166 33%
Yes - child aged 7	216 22%	165 100%	9 6%	14 8%	10 6%	12 7%	6 4%	110 22%	106 21%
Yes - child aged 8	200 20%	4 2%	152 100%	6 3%	17 10%	13 8%	8 5%	83 17%	117 23%
Yes - child aged 9	214 21%	10 6%	3 2%	177 100%	5 3%	8 5%	11 7%	113 22%	101 20%
Yes - child aged 10	208 21%	8 5%	15 10%	4 2%	173 100%	1 1%	7 4%	106 21%	102 20%
Yes - child aged 11	207 21%	9 5%	5 3%	15 8%	7 4%	167 100%	4 2%	107 21%	100 20%
Yes - child aged 12	220 22%	7 4%	8 5%	19 11%	13 8%	6 4%	167 100%	115 23%	105 21%

Nativity Awareness Survey

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Absolutes/col percents

Table 21
Age of child
Base: All respondents

	Total	Parent Age					Parent Gender	
		18-24	25-34	35-44	45-54	55-64	Male	Female
Base	1001	15	224	423	301	38	371	630
7	165 16%	9 60%	61 27%	71 17%	22 7%	2 5%	46 12%	119 19%
8	152 15%	1 7%	43 19%	73 17%	33 11%	2 5%	61 16%	91 14%
9	177 18%	- -	42 19%	77 18%	52 17%	6 16%	70 19%	107 17%
10	173 17%	3 20%	35 16%	81 19%	50 17%	4 11%	56 15%	117 19%
11	167 17%	2 13%	26 12%	70 17%	63 21%	6 16%	62 17%	105 17%
12	167 17%	- -	17 8%	51 12%	81 27%	18 47%	76 20%	91 14%

Nativity Awareness Survey

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Absolutes/col percents

Table 21
Age of child
Base: All respondents

	Total	Child Age						Child Gender	
		7	8	9	10	11	12	Male	Female
Base	1001	165	152	177	173	167	167	503	498
7	165 16%	165 100%	-	-	-	-	-	86 17%	79 16%
8	152 15%	-	152 100%	-	-	-	-	62 12%	90 18%
9	177 18%	-	-	177 100%	-	-	-	93 18%	84 17%
10	173 17%	-	-	-	173 100%	-	-	88 17%	85 17%
11	167 17%	-	-	-	-	167 100%	-	84 17%	83 17%
12	167 17%	-	-	-	-	-	167 100%	90 18%	77 15%

Nativity Awareness Survey

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Absolutes/col percents

Table 22

What is the gender of your child aged <...>?**Base: All respondents**

	Total	Parent Age					Parent Gender	
		18-24	25-34	35-44	45-54	55-64	Male	Female
Base	1001	15	224	423	301	38	371	630
Male	503	8	114	205	151	25	205	298
	50%	53%	51%	48%	50%	66%	55%	47%
Female	498	7	110	218	150	13	166	332
	50%	47%	49%	52%	50%	34%	45%	53%

Nativity Awareness Survey

ONLINE Fieldwork : 6th - 10th December 2012

Absolutes/col percents

Table 22

What is the gender of your child aged <...>?**Base: All respondents**

	Total	Child Age						Child Gender	
		7	8	9	10	11	12	Male	Female
Base	1001	165	152	177	173	167	167	503	498
Male	503	86	62	93	88	84	90	503	-
	50%	52%	41%	53%	51%	50%	54%	100%	-
Female	498	79	90	84	85	83	77	-	498
	50%	48%	59%	47%	49%	50%	46%	-	100%

	Page	Table	Title	Base Description	Base
	1	1	Q.1 Although Christmas today means many things to everyone, the celebration of Christmas is traditionally about celebrating the birth of Jesus Christ, on the 25th December. Other than Mary and Joseph, according to the story of the birth of Jesus Christ, who were the first visitors to see the new born baby Jesus?	Base: All respondents	2002
	2	2	Q.2 According to the story, when Jesus was born who was the first to announce the news?	Base: All respondents	2002
	3	3	Q.3 What is the birthplace of Jesus?	Base: All respondents	2002
	4	4	Q.4 Mary and Joseph were travelling at the time Jesus was born. But why were they travelling in the first place?	Base: All respondents	2002
	5	5	Q.5 Who was the King at the time, where Jesus was born?	Base: All respondents	2002
	6	6	Q.6 After Jesus was born, what does the story say Mary placed him in?	Base: All respondents	2002
	7	7	Q.7 According to the story of Jesus Christ's birth, the phropet Isaiah, said "the virgin will conceive and give birth to a son, and they will call him Immanuel". What does the Hebrew word Immanuel mean?	Base: All respondents	2002
	8	8	Q.8 Who told Mary that she would give birth to the son of God?	Base: All respondents	2002
	9	9	Q.9 Was Mary married, engaged or dating Joseph when she found out she would give birth to the Son of God?	Base: All respondents	2002
	10	10	Q.10 What direction did the wise men travel when they followed the star on their journey to see Jesus?	Base: All respondents	2002
	11	11	Q.11 Are you planning on attending/taking part in a school nativity play this Christmas?	Base: All respondents	2002
	12	12	Q.12 If you were offered a part in a nativity play today which would you most like to play?	Base: All respondents	2002
	13	13	Q.1-10 SUMMARY: Number of correct answers	Base: All respondents	2002
	14	14	Q.1-10 SUMMARY: Number of same answers	Base: All respondents	1001
	15	15	Q.1-10 SUMMARY: Number of parents and children giving same answer	Base: All respondents	1001
	16	16	Region	Base: All respondents	1001
	17	16	Region	Base: All respondents	1001
	18	17	Age	Base: All respondents	1001
	19	17	Age	Base: All respondents	1001

	Page	Table	Title	Base Description	Base
	20	18	Gender	Base: All respondents	1001
	21	18	Gender	Base: All respondents	1001
	22	19	Working status	Base: All respondents	1001
	23	19	Working status	Base: All respondents	1001
	24	20	Do you have any children aged 12 or under? If so, how old are they	Base: All respondents	1001
	25	20	Do you have any children aged 12 or under? If so, how old are they	Base: All respondents	1001
	26	21	Age of child	Base: All respondents	1001
	27	21	Age of child	Base: All respondents	1001
	28	22	What is the gender of your child aged <...>?	Base: All respondents	1001
	29	22	What is the gender of your child aged <...>?	Base: All respondents	1001