

Portland Communications
Bible Society - Children's Omnibus

Sample: 804 GB Children
 Fieldwork: 10th - 13th January 2014



Total	Gender		Age								
Base	Male	Female	8	9	10	11	12	13	14	15	

PPCc_q0. In which of the following ways do you like to read?
 (Please tick all that apply)

Unweighted base	804	414	390	75	101	101	75	89	100	122	141
Base: All GB children aged 8-15	804	412	392	95	97	100	99	100	102	103	107
In a book	661	329	332	87	87	86	85	81	86	76	73
In a magazine	335	170	165	39	41	35	51	40	37	52	40
On a tablet device, like an iPad or Kindle Fire	301	139	162	27	34	40	41	42	37	42	38
On a computer	206	106	99	20	25	19	21	31	24	32	35
On a mobile phone	109	45	64	-	4	7	15	13	21	24	25
On an audio device, like an iPod or CD player	58	31	27	5	8	9	9	7	5	7	7
Other	20	11	9	2	1	4	1	4	5	2	1
I don't like to read	46	34	12	-	1	5	4	8	7	10	11

PPBc_q1a_1. How often would you say you do each of the following? (Please tick one option on each row):

Read any stories (i.e. Bible stories and/ or other general stories) by myself in school or at home

Unweighted base	804	414	390	75	101	101	75	89	100	122	141
Base: All GB children aged 8-15	804	412	392	95	97	100	99	100	102	103	107
Every day	254	116	138	50	36	40	39	22	35	19	14
Once every few days	119	64	54	9	18	19	16	18	18	9	11
Once a week	89	50	39	5	11	9	9	19	8	17	13
Once every 2 to 3 weeks	48	28	20	4	6	3	5	6	5	11	7
Once a month	45	24	22	4	4	7	5	7	3	6	9
Once every 2 to 3 months	23	12	11	1	3	4	-	4	2	3	6
Once every 4 to 5 months	13	4	8	2	2	2	-	-	2	1	4
Once every 6 months	12	7	5	-	1	1	1	1	2	2	4
Once a year	10	6	4	4	-	-	-	-	-	4	2
Less often than once a year	35	19	16	3	1	2	9	3	4	7	6
Never	136	70	66	10	12	8	14	19	19	21	32
Don't know	20	12	8	3	4	5	-	-	5	2	1

School Age of Child	
Primary School Aged Children (8 to 11)	Secondary School Aged Children (12 to 15)

352	452
391	413
346	315
166	169
142	159
84	122
26	83
32	26
9	11
11	36

352	452
391	413
165	89
63	56
33	56
18	30
20	25
8	15
6	7
3	9
4	6
15	20
44	92
12	9

Social Grade		Region					Parent's Employment status							
ABC1	C2DE	North/ Scotland	Midlands/ Wales	East	London	South	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)	Full time student	Retired	Unemployed	Not working	Other

485	319	271	151	79	91	212	508	140	14	8	24	22	77	11
477	327	269	178	78	94	185	503	142	15	8	24	23	79	11
401	260	223	137	67	76	158	418	119	14	2	15	18	66	9
195	140	118	74	31	33	78	213	54	2	2	9	13	36	5
185	117	117	69	18	32	65	212	41	5	4	7	10	22	1
122	84	76	54	11	27	38	138	23	4	4	5	8	21	2
64	45	36	28	8	15	23	79	15	1	-	1	2	7	3
44	14	16	11	6	8	18	39	8	1	1	1	1	7	1
14	6	6	4	4	3	3	12	2	1	-	-	1	4	1
22	24	15	8	6	7	11	26	10	-	1	5	1	3	-

485	319	271	151	79	91	212	508	140	14	8	24	22	77	11
477	327	269	178	78	94	185	503	142	15	8	24	23	79	11
174	80	78	55	27	25	69	163	49	5	-	4	5	26	2
76	42	44	19	11	17	26	72	23	2	2	3	8	7	1
53	36	38	15	6	11	19	56	16	-	1	5	1	9	2
23	25	22	10	5	2	9	31	9	1	2	-	1	5	-
33	12	12	17	4	4	7	24	8	1	3	2	1	6	-
14	9	9	4	3	3	5	12	4	1	-	1	1	2	1
3	9	4	5	2	1	1	8	3	-	-	-	-	1	1
7	5	4	5	2	1	1	5	2	-	-	2	1	3	-
6	4	3	1	2	1	3	8	1	-	-	-	1	-	-
17	18	6	13	-	6	9	20	7	1	-	-	3	3	1
61	75	44	29	14	16	33	93	20	3	1	3	1	15	2
10	10	4	5	3	6	3	11	-	1	-	3	1	3	1

Parent's Marital status							Like To Read							
Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married	Civil Partnership	In a book	On a computer	On a mobile phone	In a magazine	On a tablet device, like an iPad or Kindle Fire	On an audio device, like an iPod or CD player	Other	I don't like to read

511	91	32	55	4	57	4	656	208	113	332	301	59	19	49
504	95	29	58	4	58	5	661	206	109	335	301	58	20	46
419	71	26	45	4	47	5	661	170	89	303	250	45	18	-
200	39	16	24	4	27	2	303	112	59	335	138	37	16	-
186	38	10	20	1	23	1	250	105	65	138	301	32	8	-
126	28	7	9	1	19	1	170	206	70	112	105	26	7	-
66	16	2	7	1	9	2	89	70	109	59	65	25	7	-
33	8	3	2	1	2	1	45	26	25	37	32	58	3	-
11	1	-	4	1	2	-	18	7	7	16	8	3	20	-
28	6	2	6	1	2	-	-	-	-	-	-	-	-	46

511	91	32	55	4	57	4	656	208	113	332	301	59	19	49
504	95	29	58	4	58	5	661	206	109	335	301	58	20	46
179	21	8	19	-	11	1	240	56	29	123	103	28	11	1
75	11	3	11	2	10	-	108	37	12	49	36	3	3	4
54	12	6	6	-	6	-	69	27	13	47	34	3	1	5
26	6	2	1	-	6	-	35	15	10	21	18	5	-	3
21	6	2	6	1	2	-	35	18	8	13	23	8	1	2
13	3	-	2	-	2	1	17	5	3	9	7	4	1	1
7	5	-	-	-	-	-	10	3	1	1	3	1	-	-
9	-	-	2	-	1	-	9	3	1	2	7	-	-	2
8	-	1	-	-	1	-	7	3	2	2	2	1	-	1
22	5	2	2	-	5	-	24	10	5	11	19	-	-	4
76	24	4	9	1	13	2	93	26	23	51	47	5	2	20
14	2	2	-	-	1	-	15	3	3	4	2	1	2	3

PPBc_q1a_2. How often would you say you do each of the following? (Please tick one option on each row):

Read Bible stories by myself in school or at home

Unweighted base	804	414	390	75	101	101	75	89	100	122	141
Base: All GB children aged 8-15	804	412	392	95	97	100	99	100	102	103	107
Every day	16	8	8	4	1	3	2	1	3	1	1
Once every few days	33	20	13	6	4	7	4	7	1	3	2
Once a week	80	43	37	6	10	18	12	13	8	7	7
Once every 2 to 3 weeks	44	17	27	5	13	2	6	3	4	8	4
Once a month	54	26	29	11	6	12	9	9	4	1	3
Once every 2 to 3 months	33	14	20	2	8	6	2	4	4	5	3
Once every 4 to 5 months	20	8	12	2	3	4	1	-	3	3	2
Once every 6 months	39	18	21	8	4	5	9	5	2	4	3
Once a year	26	10	16	5	5	4	3	1	2	5	1
Less often than once a year	90	42	48	8	9	8	20	10	10	14	12
Never	345	193	152	33	29	30	31	47	59	48	67
Don't know	23	14	9	6	5	2	1	-	2	4	2

PPBc_q1b_1. And how often would you say each of the following happens? (Please tick one option on each row):

Someone reads any stories (i.e. Bible stories and/ or other general stories) to me in school or at home

Unweighted base	804	414	390	75	101	101	75	89	100	122	141
Base: All GB children aged 8-15	804	412	392	95	97	100	99	100	102	103	107
Every day	90	42	49	29	27	13	11	5	1	3	3
Once every few days	111	64	47	24	20	30	15	10	2	8	3
Once a week	101	42	59	9	14	16	18	10	14	10	10
Once every 2 to 3 weeks	49	24	25	4	6	7	8	10	6	4	4
Once a month	66	41	25	3	9	6	5	9	18	9	7
Once every 2 to 3 months	30	18	13	7	6	4	1	5	2	3	3
Once every 4 to 5 months	15	10	4	2	1	2	3	2	2	1	2
Once every 6 months	18	7	11	3	-	-	3	2	7	2	2
Once a year	18	8	10	-	1	2	2	2	2	5	3
Less often than once a year	34	14	20	2	-	3	3	6	8	5	7
Never/ not nowadays	251	131	121	11	12	16	25	37	38	50	62
Don't know	20	10	10	2	1	1	5	2	2	3	3

352	452
391	413
10	6
20	13
46	34
25	19
38	16
18	16
11	9
25	14
17	9
44	46
124	222
14	9

352	452
391	413
79	11
89	22
57	44
25	24
22	44
19	12
7	7
6	13
5	13
9	26
65	187
9	11

485	319	271	151	79	91	212	508	140	14	8	24	22	77	11
477	327	269	178	78	94	185	503	142	15	8	24	23	79	11
10	7	3	4	2	4	2	10	2	-	2	1	-	1	-
20	13	13	8	1	4	7	23	4	1	1	2	-	2	-
48	33	26	19	6	16	13	48	16	-	1	2	4	7	2
29	15	19	7	5	6	8	30	8	-	-	1	2	3	-
32	22	23	8	5	4	15	34	11	1	3	-	1	3	1
23	10	11	6	3	5	9	20	8	1	-	-	1	3	-
12	7	9	5	3	-	3	9	5	-	1	1	2	2	-
26	13	12	11	5	-	11	21	11	-	-	2	1	3	1
17	9	6	6	4	4	6	15	3	1	-	2	-	3	2
46	44	21	31	5	14	19	54	18	-	-	3	6	9	-
201	144	118	66	39	34	87	230	53	8	1	9	4	35	6
14	9	8	6	-	4	5	9	3	2	-	2	1	5	-

485	319	271	151	79	91	212	508	140	14	8	24	22	77	11
477	327	269	178	78	94	185	503	142	15	8	24	23	79	11
67	23	23	22	13	9	24	53	19	-	2	4	2	8	3
72	39	43	19	15	13	21	68	21	2	1	6	3	9	1
59	42	41	19	4	15	22	62	20	2	-	3	4	8	2
29	19	11	10	6	5	17	30	12	2	1	1	1	1	1
44	21	21	8	4	6	27	45	8	1	2	-	2	8	-
16	14	7	7	5	5	7	15	4	2	1	-	-	7	-
9	6	7	3	-	1	3	12	1	-	-	-	-	2	-
13	6	8	4	2	3	1	9	6	-	-	-	1	1	1
10	8	4	4	1	5	3	12	2	2	-	1	1	-	-
16	19	11	11	2	6	5	22	3	-	1	1	2	4	2
136	116	87	64	26	26	48	163	41	3	1	8	6	29	2
7	13	6	8	-	-	7	12	6	-	-	-	1	3	-

511	91	32	55	4	57	4	656	208	113	332	301	59	19	49
504	95	29	58	4	58	5	661	206	109	335	301	58	20	46
7	2	-	4	-	-	-	13	6	3	7	7	5	-	-
30	-	1	-	1	-	-	30	9	4	17	14	4	1	1
54	7	7	4	-	4	-	70	33	14	40	40	6	4	2
27	5	1	3	-	4	-	37	18	7	14	19	3	-	1
31	6	1	7	-	7	-	47	10	5	24	24	6	1	-
17	4	1	3	-	4	1	31	12	6	20	9	5	1	-
12	2	-	3	-	1	-	17	2	1	10	5	2	2	-
20	8	-	5	-	2	-	37	5	4	20	15	2	2	-
19	3	1	1	-	1	-	21	7	4	12	10	-	1	1
56	14	2	7	1	6	-	70	28	15	34	37	5	-	5
216	43	14	18	2	28	3	268	72	47	128	117	19	8	37
15	1	1	2	-	2	-	19	4	1	9	5	1	-	1

511	91	32	55	4	57	4	656	208	113	332	301	59	19	49
504	95	29	58	4	58	5	661	206	109	335	301	58	20	46
59	7	1	10	-	7	-	85	22	9	43	35	10	2	-
74	14	1	4	1	9	-	99	29	11	47	38	11	3	1
58	14	11	8	1	4	-	87	32	13	54	41	6	2	5
31	6	2	2	-	6	-	40	8	7	22	18	3	1	1
35	6	2	3	1	6	-	53	20	11	22	25	9	4	7
18	5	1	2	-	1	1	25	8	4	11	11	3	-	2
9	3	1	-	-	-	-	9	7	2	9	7	1	1	-
9	2	-	2	-	4	-	14	5	2	10	6	2	1	-
9	2	1	1	-	3	-	12	8	6	6	7	2	-	2
22	3	1	4	-	2	-	28	12	8	14	15	1	-	2
166	29	9	20	1	13	3	191	51	36	91	90	11	6	25
14	3	-	1	-	3	-	17	3	2	7	8	1	-	1

PPBc_q1b_2. And how often would you say each of the following happens? (Please tick one option on each row):

Someone reads Bible stories to me in school or at home

Unweighted base	804	414	390	75	101	101	75	89	100	122	141
Base: All GB children aged 8-15	804	412	392	95	97	100	99	100	102	103	107
Every day	16	9	7	4	4	2	3	-	1	2	1
Once every few days	40	22	18	7	4	11	5	4	4	4	1
Once a week	124	65	58	15	20	21	13	13	21	11	10
Once every 2 to 3 weeks	51	27	24	5	10	7	7	7	5	5	5
Once a month	58	34	24	9	8	8	8	10	5	6	4
Once every 2 to 3 months	41	18	23	9	14	8	-	5	3	2	1
Once every 4 to 5 months	17	10	6	3	1	2	1	-	1	6	2
Once every 6 months	28	12	16	5	4	5	4	2	2	2	4
Once a year	22	12	10	5	4	2	6	-	2	2	1
Less often than once a year	55	20	35	9	1	5	9	9	11	7	3
Never/ not nowadays	333	170	162	21	22	28	36	48	48	56	74
Don't know	22	12	9	3	5	1	6	2	-	2	2

PPBc_q3. How old were you the first time you read or were read a Bible story in school or at home? (If you are unsure, please give your best guess)

Unweighted base	540	269	271	59	84	82	58	54	68	77	58
Base: All GB children aged 8-15 who have ever read a Bible story or had one read to them	553	273	280	75	82	81	78	61	67	64	45
3 years old or younger	138	70	68	15	22	19	21	15	17	17	11
4 to 6 years old	278	126	152	49	42	46	40	22	24	32	22
7 to 9 years old	54	27	26	5	7	4	6	9	8	6	8
10 to 12 years old	19	7	12	-	-	4	3	6	2	3	2
13 to 15 years old	1	1	-	-	-	-	-	-	-	-	1
Don't know/ can't remember	65	43	22	5	11	8	8	8	17	7	1

PPBc_q2a_1. Which of these people have ever done each of the following? (Please tick all that apply on each row):

Read any story (i.e. Bible stories and/ or other general stories) to me

Unweighted base	804	414	390	75	101	101	75	89	100	122	141
Base: All GB children aged 8-15	804	412	392	95	97	100	99	100	102	103	107
Parents/ guardians	593	302	291	78	75	79	76	65	80	74	66
Grandparents	396	186	210	62	50	60	49	45	40	50	38
Other family member	247	119	128	36	38	35	35	30	21	30	23
Teacher	550	279	271	71	73	76	68	63	56	73	69
Sunday school teacher/ Church leader	139	66	73	16	15	28	17	11	13	24	15
Godparents	70	33	37	6	13	8	14	8	7	7	7
Family friend	152	57	94	26	19	19	25	18	11	20	13
None of these people	66	36	30	3	4	7	9	11	6	11	13
Don't know/ can't remember	22	10	12	-	5	4	-	3	2	4	4

352	452
391	413
12	3
28	12
69	54
29	22
33	25
30	10
8	9
17	10
17	5
24	30
107	225
16	6

283	257
316	237
78	60
177	101
22	32
7	12
-	1
32	33

352	452
391	413
307	285
222	173
144	103
289	261
76	63
41	29
89	62
24	41
9	13

485	319	271	151	79	91	212	508	140	14	8	24	22	77	11
477	327	269	178	78	94	185	503	142	15	8	24	23	79	11
11	5	2	5	2	4	2	9	4	-	2	-	-	1	-
27	13	17	7	1	4	11	23	7	-	1	6	-	2	1
84	40	35	32	10	14	32	87	17	2	-	2	4	10	2
26	25	18	5	5	12	12	36	11	1	1	-	-	1	-
34	24	25	11	5	5	12	28	14	1	2	1	4	5	2
27	14	14	6	5	4	11	21	7	2	-	1	1	8	-
8	8	6	4	2	1	4	10	4	-	-	1	1	2	-
13	14	11	2	3	3	8	15	5	1	-	1	1	5	-
13	9	3	9	4	4	3	11	6	1	-	-	2	2	-
28	27	10	19	8	11	6	34	10	-	-	1	3	5	2
195	138	119	71	35	31	77	217	53	6	2	9	7	34	5
12	10	8	6	-	1	6	12	4	-	-	2	1	2	-

337	203	178	105	49	66	142	326	101	9	6	18	19	54	7
337	217	181	126	49	69	127	334	104	10	7	18	20	55	7
87	50	45	31	10	17	34	78	33	2	1	5	4	12	3
171	107	89	71	24	35	58	175	49	5	2	9	8	28	1
33	21	21	12	6	7	8	33	5	1	2	2	5	4	1
7	12	8	2	3	3	2	6	6	-	1	1	-	4	1
1	-	-	-	-	1	-	1	-	-	-	-	-	-	-
38	26	17	11	6	6	25	40	11	2	-	1	3	7	1

485	319	271	151	79	91	212	508	140	14	8	24	22	77	11
477	327	269	178	78	94	185	503	142	15	8	24	23	79	11
383	209	197	126	62	68	139	366	113	10	6	17	18	57	7
258	137	124	92	44	40	95	244	79	7	2	13	17	28	6
161	86	78	60	22	25	62	152	49	5	2	7	8	22	2
336	214	183	125	64	65	113	333	107	9	4	17	18	53	10
84	55	52	22	18	16	31	84	36	1	1	5	1	9	2
53	17	22	15	4	10	19	43	14	-	2	2	1	7	1
102	50	50	34	14	18	35	91	32	5	1	2	5	15	1
33	33	24	13	3	8	17	49	9	1	-	2	1	4	-
6	16	10	5	1	2	4	12	2	1	-	-	-	6	-

511	91	32	55	4	57	4	656	208	113	332	301	59	19	49
504	95	29	58	4	58	5	661	206	109	335	301	58	20	46
7	2	-	3	-	1	-	12	5	3	8	6	4	-	-
33	1	1	1	1	1	-	38	11	6	15	15	2	2	-
88	10	4	5	-	6	-	107	38	13	59	46	11	4	3
31	3	2	5	-	5	-	45	14	8	20	27	2	2	-
31	7	3	6	-	7	-	48	10	4	27	22	4	1	4
24	5	3	2	-	1	1	33	16	4	20	16	6	2	2
8	2	-	1	-	2	-	14	5	3	7	6	1	-	3
14	4	-	4	-	3	-	25	7	-	12	8	3	1	1
11	6	1	-	-	3	-	18	5	3	6	10	1	2	-
25	12	2	3	1	10	-	46	17	8	17	20	5	-	4
221	40	12	23	2	18	3	260	74	57	132	120	18	6	28
11	4	-	3	-	2	-	17	4	1	10	7	-	1	2

339	57	20	42	2	39	1	455	151	69	231	211	47	16	21
343	63	20	44	2	41	1	470	153	66	241	215	46	17	19
85	18	3	11	-	10	-	123	36	13	71	47	12	5	4
172	36	14	17	2	17	-	238	82	30	124	121	21	8	8
37	4	-	8	-	2	-	39	16	11	22	23	6	-	3
11	1	-	2	-	3	1	14	11	5	5	7	2	-	-
-	-	-	-	-	1	-	-	-	-	-	-	-	1	-
37	4	3	6	-	8	-	56	8	7	19	18	5	4	4

511	91	32	55	4	57	4	656	208	113	332	301	59	19	49
504	95	29	58	4	58	5	661	206	109	335	301	58	20	46
381	68	20	39	4	39	1	506	156	68	256	223	43	19	24
255	51	13	25	-	26	-	354	105	44	187	152	29	10	13
152	33	6	20	-	16	-	215	73	35	127	107	28	10	4
348	66	21	35	2	38	-	463	143	65	256	217	37	14	28
91	18	7	9	2	4	-	121	38	21	65	58	12	4	5
40	7	4	11	-	3	1	61	24	14	34	29	9	3	1
93	20	5	8	1	13	-	135	47	26	73	67	18	7	2
44	7	1	4	1	4	1	51	13	10	21	22	3	1	7
10	2	3	4	-	1	1	14	3	4	4	5	3	-	3

PPBc_q2a_2. Which of these people have ever done each of the following? (Please tick all that apply on each row):

Read a Bible story to me

Unweighted base	804	414	390	75	101	101	75	89	100	122	141
Base: All GB children aged 8-15	804	412	392	95	97	100	99	100	102	103	107
Parents/ guardians	285	149	136	37	35	38	33	31	47	34	30
Grandparents	132	58	74	11	16	20	18	14	23	20	11
Other family member	44	21	23	5	4	6	6	5	3	6	8
Teacher	455	228	227	53	66	66	59	51	43	58	58
Sunday school teacher/ Church leader	182	84	98	24	20	32	23	13	19	31	19
Godparents	18	8	10	-	4	3	-	4	3	2	3
Family friend	28	18	9	5	5	2	6	3	3	2	2
None of these people	143	79	64	13	8	16	16	21	20	22	26
Don't know/ can't remember	45	25	20	4	9	4	3	8	3	7	6

PPBc_q2b. How old were you the last time a family member read any story to you? (If you are unsure, please give you best estimate)

Unweighted base	619	322	297	65	82	83	60	64	83	91	91
Base: All GB children aged 8-15 with a family member who has ever read to them	621	319	301	81	77	83	79	70	85	76	69
3 years old or younger	12	9	3	6	-	2	-	2	-	1	1
4 to 6 years old	69	43	25	7	6	7	8	9	16	9	7
7 to 9 years old	292	139	152	66	71	26	24	25	20	31	28
10 to 12 years old	187	90	97	-	-	45	43	29	20	23	26
13 to 15 years old	24	12	12	-	-	-	-	-	14	8	3
Don't know/ can't remember	38	26	12	2	1	2	4	5	15	4	5

352	452
391	413
142	142
64	68
21	23
244	210
100	82
7	11
17	10
53	89
20	24

290	329
320	301
8	4
28	41
187	105
89	98
-	24
9	29

485	319	271	151	79	91	212	508	140	14	8	24	22	77	11
477	327	269	178	78	94	185	503	142	15	8	24	23	79	11
187	98	89	69	24	35	68	174	52	3	6	9	6	30	4
83	49	56	24	11	16	25	85	20	1	1	8	6	9	1
26	18	14	12	2	7	9	29	6	-	3	2	1	2	1
277	177	161	106	39	55	93	275	90	3	2	17	17	42	8
117	65	67	34	22	20	39	112	42	2	1	6	3	13	3
13	5	6	4	1	3	4	9	4	-	1	1	-	4	-
14	14	6	10	2	1	9	10	10	1	2	1	1	3	1
77	66	52	29	14	14	34	101	19	4	-	4	1	12	1
20	24	12	9	8	6	10	25	6	4	-	-	1	8	1

402	217	206	111	65	70	167	384	113	9	8	20	19	58	8
398	223	206	133	64	73	145	381	114	10	8	20	20	60	7
4	8	4	3	-	4	2	6	2	1	2	-	-	-	1
42	27	16	21	7	8	16	45	11	-	-	3	2	7	1
181	110	94	62	40	33	62	176	58	5	4	9	12	27	1
132	54	76	38	11	21	41	113	36	3	2	5	5	19	3
15	10	4	7	2	4	6	13	4	-	-	3	-	2	2
24	14	11	2	3	3	18	28	3	-	1	-	1	5	-

511	91	32	55	4	57	4	656	208	113	332	301	59	19	49
504	95	29	58	4	58	5	661	206	109	335	301	58	20	46
189	27	10	15	1	19	-	246	88	35	128	103	27	8	7
79	22	3	9	-	9	-	121	43	9	60	62	9	4	4
22	4	2	4	-	6	-	35	21	11	28	25	6	2	-
283	56	18	27	2	38	-	386	128	52	219	181	34	12	21
122	21	7	15	2	5	-	154	48	26	81	76	17	4	8
10	2	2	3	-	-	1	18	9	7	10	7	5	2	-
15	4	-	2	-	2	-	22	7	5	13	8	5	2	1
95	15	4	8	2	11	1	108	28	27	54	49	6	6	15
24	6	3	5	-	2	2	37	6	5	9	16	3	-	3

399	68	23	40	3	43	1	522	166	80	264	238	48	18	27
397	70	20	42	4	44	1	529	164	78	268	236	48	19	25
8	3	1	-	-	-	-	8	4	-	6	3	-	-	-
48	8	1	3	-	4	-	53	17	15	25	23	5	3	7
180	35	9	24	-	20	1	256	63	27	127	107	19	9	10
120	20	6	12	2	15	-	165	63	31	87	82	16	7	4
16	2	2	3	-	1	-	17	7	2	10	13	3	1	2
25	3	1	1	1	4	-	30	10	3	13	9	5	-	2

PPBc_q9. Which of the following stories do you think appear in the Bible? (Please tick all that apply)

Unweighted base	804	414	390	75	101	101	75	89	100	122	141
Base: All GB children aged 8-15	804	412	392	95	97	100	99	100	102	103	107
Adam and Eve	649	332	318	67	70	79	80	81	94	91	86
Noah's Ark	643	326	317	79	78	81	75	77	86	85	82
The Nativity	575	286	289	70	71	69	77	64	79	75	70
The Good Samaritan	511	268	243	54	58	56	61	59	74	77	73
David and Goliath	472	255	216	52	46	59	61	62	63	65	65
Samson and Delilah	331	182	149	26	37	31	44	49	49	47	48
Jonah and the Whale	328	164	165	37	41	36	40	40	47	41	46
King Midas and the Golden Touch	75	39	36	11	10	14	15	5	8	5	6
Icarus	74	34	40	15	11	7	9	8	6	8	11
Hercules	50	25	25	13	6	7	6	5	4	4	4
The Emperor's New Clothes	15	11	5	3	3	2	2	3	1	-	1
The Tortoise and the Hare	14	10	5	5	1	2	1	1	2	1	-
Gulliver's Travels	10	5	5	2	3	1	-	2	-	1	1
Jack and the Beanstalk	9	5	3	1	-	2	1	2	-	1	1
Three Little Pigs	8	2	6	1	2	3	-	-	-	1	1
None of these stories appear in the Bible	4	1	3	1	-	1	1	1	-	-	-
Don't know/ can't remember	44	24	20	3	6	5	6	3	6	2	12
Net: All Correct	114	65	50	5	8	8	14	16	25	16	22
Net: Only Correct	582	295	287	59	64	70	68	76	80	87	77
Net: Any Correct	746	382	364	90	91	91	89	93	96	102	94
Net: All Incorrect	-	-	-	-	-	-	-	-	-	-	-
Net: Only Incorrect	10	5	5	1	-	2	3	2	-	-	1
Net: Any Incorrect	175	93	82	32	27	23	24	19	16	15	19

352	452
391	413
297	353
313	330
286	289
228	283
218	254
138	193
155	174
50	24
42	32
32	18
11	5
10	4
6	4
5	4
6	1
3	1
20	23
36	78
261	320
362	385
-	-
6	3
107	68

485	319	271	151	79	91	212	508	140	14	8	24	22	77	11
477	327	269	178	78	94	185	503	142	15	8	24	23	79	11
398	252	226	146	58	68	151	407	120	8	5	19	19	62	10
398	246	214	152	61	72	144	407	116	11	5	18	18	59	11
351	224	183	126	61	61	144	373	97	9	3	18	15	52	6
340	171	172	119	52	52	116	328	94	6	5	16	10	45	8
310	162	159	101	45	46	121	299	87	7	3	20	7	45	5
218	113	108	83	31	31	77	212	59	4	5	11	6	29	4
211	117	106	77	33	26	85	207	63	7	3	10	4	32	3
52	23	21	18	7	7	22	49	11	2	-	1	2	10	-
50	25	21	16	14	9	15	46	12	1	-	1	5	7	2
31	19	19	12	7	4	8	31	10	1	2	1	-	5	-
11	4	6	1	2	1	5	11	2	-	-	-	-	1	1
11	3	4	3	1	4	3	8	1	-	1	-	-	1	1
6	3	3	1	1	1	3	8	-	-	-	-	-	1	-
4	4	2	1	1	2	2	6	-	-	1	-	-	1	-
3	4	5	2	-	1	-	5	-	-	-	-	-	2	-
3	1	1	1	-	1	1	2	2	-	-	-	-	-	-
19	25	12	11	4	5	12	26	8	1	-	1	1	7	-
77	37	29	30	8	12	35	79	20	2	3	4	-	6	1
342	239	205	126	53	64	134	368	103	12	4	20	17	50	7
451	295	253	165	73	85	170	470	132	14	7	23	22	69	11
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4	6	3	1	1	3	2	6	-	-	1	-	-	3	-
113	62	51	40	21	24	38	107	29	2	4	3	5	22	4

511	91	32	55	4	57	4	656	208	113	332	301	59	19	49
504	95	29	58	4	58	5	661	206	109	335	301	58	20	46
407	81	23	46	4	49	2	550	172	90	287	257	44	18	32
411	72	26	45	4	44	2	544	170	88	285	243	44	20	31
384	59	22	38	4	29	3	496	144	72	262	217	37	16	25
339	59	18	34	4	27	2	442	138	74	238	199	38	15	21
312	51	17	35	4	28	1	409	126	57	213	177	33	15	23
225	37	9	23	2	18	1	282	102	47	158	135	26	11	10
222	32	11	26	4	18	2	281	86	43	148	120	26	14	13
41	13	4	4	1	6	-	68	25	13	43	31	8	5	1
35	12	6	8	1	8	-	62	18	13	37	28	7	5	4
32	7	-	2	1	4	-	38	19	11	20	19	6	5	4
7	1	1	1	1	1	-	12	3	2	7	7	2	1	-
9	2	-	1	-	-	-	10	6	1	3	6	1	-	-
8	-	-	-	-	-	-	7	3	1	4	3	1	-	1
7	-	-	-	-	1	-	5	2	1	2	5	1	-	-
6	-	-	-	-	-	1	7	5	3	3	4	4	-	-
2	2	-	-	-	-	-	4	-	-	-	1	-	-	-
28	3	3	2	1	5	-	29	6	4	11	13	3	-	7
80	9	2	9	1	5	-	105	29	14	54	38	12	6	1
377	64	18	44	2	39	3	488	146	74	241	220	34	13	33
471	90	27	55	4	52	3	623	196	99	319	282	50	20	40
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	-	-	1	-	1	1	6	3	6	4	5	5	-	-
97	26	8	11	1	14	1	141	54	31	83	67	21	7	7

PPBc_q4. Please remember that we are still interested in your views, regardless of whether or not you are religious, or if Christianity is not your main religion.

Which of the following Bible stories have you ever read, heard and/ or seen? (Please tick all that apply)

Unweighted base	804	414	390	75	101	101	75	89	100	122	141
Base: All GB children aged 8-15	804	412	392	95	97	100	99	100	102	103	107
Noah's Ark	618	304	314	78	76	79	78	73	72	83	79
The Nativity Story	602	292	310	78	67	78	79	65	81	82	71
Adam and Eve	500	232	268	56	56	67	56	65	60	70	71
The Crucifixion of Jesus	456	210	246	36	52	66	60	56	59	62	65
Joseph and his Coat of Many Colours	373	175	198	42	35	44	43	44	47	59	59
Moses Parting the Red Sea	353	160	192	28	38	41	45	43	46	57	56
David and Goliath	348	179	170	41	36	46	40	47	33	56	50
The Parable of the Good Samaritan	313	151	162	26	41	32	35	42	35	51	50
The Feeding of the 5000	312	146	167	20	35	43	40	39	31	53	51
The Creation Story	297	129	168	34	39	39	27	32	46	43	38
Daniel in the Lion's Den	227	108	119	29	32	33	29	24	21	33	25
Other Bible story/ stories	144	68	76	17	19	25	17	18	12	20	16
The Story of Solomon	118	58	60	11	13	13	14	10	15	21	20
Saul on the Road to Damascus	106	53	52	6	10	14	12	15	11	16	20
The Tower of Babel	92	51	41	10	5	10	13	11	15	15	13
The Story of Job	60	34	26	6	2	6	9	5	10	12	10
Don't know/ can't remember	47	30	17	2	6	6	5	6	5	8	10
I have never read, heard and/ or seen a Bible story	39	22	17	2	5	4	5	7	5	4	8

PPBc_q5. Which ONE of the following is your favourite Bible story?

Unweighted base	713	360	353	73	88	92	67	77	90	108	118
Base: All GB children aged 8-15 who have read, heard and/ or seen the listed Bible stories	717	359	358	92	86	91	89	87	92	91	89
The Nativity Story	168	75	93	16	23	28	31	14	27	15	14
Noah's Ark	108	55	53	26	16	12	14	8	5	14	13
Joseph and his Coat of Many Colours	65	25	39	7	10	4	5	10	9	9	12
The Parable of the Good Samaritan	31	19	12	3	2	8	2	6	2	7	2
David and Goliath	29	22	6	6	5	4	4	2	1	3	5
Adam and Eve	24	11	13	6	5	3	2	-	1	2	3
The Feeding of the 5000	21	11	10	1	2	4	4	2	3	3	1
The Creation Story	13	6	7	2	2	1	-	3	2	2	2
The Crucifixion of Jesus	12	7	6	4	-	1	1	1	3	-	1
Daniel in the Lion's Den	11	9	3	4	2	1	-	3	-	2	-
Moses Parting the Red Sea	11	5	6	-	2	1	1	1	2	2	3
The Tower of Babel	7	7	-	2	-	-	3	2	-	-	-
Saul on the Road to Damascus	4	1	3	-	-	-	-	1	-	2	1
The Story of Solomon	4	1	3	1	1	-	-	1	-	-	1
The Story of Job	3	1	2	-	-	-	-	-	2	1	1
Other Bible story	8	1	7	1	1	-	2	1	2	1	-
Don't know	11	7	4	1	1	2	2	2	1	1	1
I don't have a favourite Bible story	186	97	89	14	13	23	17	29	33	27	31

352	452
391	413
311	307
302	300
235	266
214	242
164	208
152	201
163	185
135	178
138	174
139	158
124	103
79	65
52	66
43	63
38	55
23	37
18	29
15	24

320	393
357	360
98	70
67	41
26	39
15	16
18	10
17	7
11	10
5	8
7	6
6	5
4	7
5	2
-	4
2	2
-	3
4	3
6	5
66	120

485	319	271	151	79	91	212	508	140	14	8	24	22	77	11
477	327	269	178	78	94	185	503	142	15	8	24	23	79	11
386	232	210	143	66	67	133	390	117	10	5	16	16	55	9
375	226	193	138	59	64	149	383	112	13	2	15	12	59	7
306	195	177	114	43	55	112	316	93	10	5	14	10	46	7
299	158	157	98	42	54	105	285	85	6	6	15	13	41	5
246	126	132	84	29	38	89	244	67	8	2	13	6	29	4
225	128	128	82	29	38	77	230	66	5	2	11	9	26	4
229	120	123	81	27	37	80	225	63	6	5	12	7	27	2
220	94	104	78	25	39	66	199	60	7	2	11	6	24	5
198	115	103	75	31	33	70	202	62	4	3	12	5	21	3
202	96	93	71	33	36	64	184	62	3	2	8	10	25	4
154	74	71	58	23	27	49	140	46	7	2	10	4	16	2
100	44	45	33	11	20	35	88	33	2	1	7	2	10	1
76	42	40	34	7	21	17	74	25	3	4	3	2	7	1
74	32	45	25	5	10	21	73	22	2	-	5	1	4	1
59	33	29	29	7	12	15	61	19	3	1	3	1	3	1
40	20	20	16	3	10	11	35	15	2	-	3	-	4	1
19	28	19	8	3	6	11	21	11	1	-	4	2	6	2
17	22	11	8	4	6	9	24	6	-	-	1	1	6	-

447	266	239	138	71	77	188	457	123	13	8	19	18	66	9
442	275	239	162	71	81	164	457	125	14	8	18	19	66	9
110	58	58	41	14	10	46	116	25	2	1	4	6	14	1
69	39	35	13	17	12	32	69	26	1	1	3	2	6	1
46	18	23	18	3	7	13	47	6	1	-	1	1	7	2
21	10	8	11	2	9	2	16	6	-	-	1	4	4	1
18	10	8	6	2	3	9	18	5	-	-	1	-	5	-
14	10	7	7	3	2	5	13	3	2	1	1	-	3	1
11	10	6	9	-	2	5	13	5	-	1	1	-	2	-
9	4	4	5	3	1	1	8	3	-	-	-	1	1	-
9	4	7	2	-	3	-	7	3	-	3	-	-	-	-
7	5	4	3	1	1	2	5	3	1	-	1	-	1	-
4	7	6	1	2	3	-	6	3	-	-	-	-	1	-
6	1	2	2	-	1	2	4	2	1	-	-	-	-	-
2	2	2	-	1	1	1	4	-	-	-	-	-	1	-
4	-	2	-	-	1	1	3	1	-	-	-	-	-	-
3	-	1	2	-	1	-	-	2	-	-	1	-	1	-
6	1	3	-	1	3	1	3	3	-	-	1	-	-	-
5	6	2	3	2	1	2	5	3	-	-	-	1	1	1
97	89	62	40	22	20	42	121	26	5	2	3	5	21	3

511	91	32	55	4	57	4	656	208	113	332	301	59	19	49
504	95	29	58	4	58	5	661	206	109	335	301	58	20	46
399	71	24	46	4	38	1	527	160	79	272	237	40	19	28
396	66	25	38	4	33	1	520	154	75	272	234	45	18	27
320	58	22	34	3	37	1	423	140	68	229	193	37	16	19
296	48	22	31	4	28	1	399	128	60	217	180	33	16	15
254	28	17	28	4	18	1	326	102	51	173	142	24	12	14
225	35	20	29	4	20	-	312	93	52	158	142	23	11	9
231	31	12	27	1	22	-	308	97	40	157	139	28	11	10
216	24	15	19	2	17	-	272	93	47	143	119	22	9	12
210	28	17	19	4	19	1	273	86	41	152	117	23	12	12
201	25	14	19	1	20	1	270	86	42	140	115	25	12	7
145	25	11	17	4	9	1	204	62	35	112	87	17	8	7
108	9	3	10	2	4	-	130	37	12	61	57	12	6	3
74	4	7	12	1	13	-	106	38	21	58	51	14	5	2
72	6	7	8	-	6	-	96	35	18	58	44	8	7	2
61	8	6	5	-	7	-	82	28	15	42	31	7	7	2
39	3	3	8	1	2	-	49	20	13	29	26	7	5	2
27	3	2	5	-	7	1	34	8	8	15	15	1	-	8
21	8	1	1	1	3	1	23	5	7	11	10	2	-	8

459	78	29	50	3	47	2	594	193	98	305	274	56	19	34
455	84	27	52	4	48	2	603	193	94	309	275	56	20	31
113	25	5	9	-	5	-	146	55	20	75	68	18	3	3
73	10	5	8	-	7	-	96	31	9	47	39	5	-	3
45	8	-	6	-	1	1	59	21	11	28	32	2	1	2
19	1	1	2	-	3	-	25	10	4	12	11	4	-	2
17	6	2	-	-	1	-	26	10	1	19	11	2	3	-
11	3	-	3	1	3	-	21	10	5	11	12	3	1	-
16	1	-	-	1	3	-	18	8	4	9	8	3	1	1
7	1	-	2	-	1	-	11	5	-	6	5	-	-	1
5	2	1	1	-	2	-	9	4	2	5	7	2	2	-
6	4	-	-	-	-	-	10	2	2	5	2	-	-	-
6	-	2	2	-	2	-	10	2	1	5	4	-	-	-
3	2	-	-	-	2	-	5	1	3	1	2	2	1	-
4	-	-	-	-	-	-	3	1	-	2	2	1	-	-
2	-	-	2	-	-	-	4	3	1	1	2	1	-	-
-	-	-	2	1	-	-	1	-	1	1	-	-	2	-
7	-	-	1	-	-	-	5	1	1	2	4	1	-	-
8	2	-	-	-	1	-	9	-	2	5	3	-	-	1
112	22	11	12	-	16	1	144	30	29	73	63	13	7	19

PPBc_q6m. Which of the following words/ phrases do you think are good for describing Bible stories? (Please tick all that apply)

Unweighted base	804	414	390	75	101	101	75	89	100	122	141
Base: All GB children aged 8-15	804	412	392	95	97	100	99	100	102	103	107
Interesting	321	162	159	49	52	48	43	29	35	36	29
Important	248	126	122	37	38	43	31	25	21	28	25
Boring	180	87	93	18	12	17	20	32	30	24	26
Confusing	131	62	69	9	11	18	19	16	24	16	17
Pointless	90	40	50	5	8	6	9	11	20	15	16
Exciting	66	35	31	9	14	11	8	4	5	7	7
Fun	63	36	27	20	12	8	2	6	2	6	6
Scary	23	11	12	5	2	2	1	1	4	4	3
None of these	74	40	34	6	6	5	10	9	11	6	22
Don't know	74	39	35	8	9	13	7	11	8	11	9

PPBc_q7. To what extent do you agree or disagree with the following statement?

"I would like to read, hear and/ or see more Bible stories."

Unweighted base	804	414	390	75	101	101	75	89	100	122	141
Base: All GB children aged 8-15	804	412	392	95	97	100	99	100	102	103	107
Strongly agree	58	30	28	10	12	5	8	6	3	6	9
Tend to agree	170	79	91	28	28	31	22	21	13	18	10
Tend to disagree	208	97	112	20	19	27	27	24	29	35	26
Strongly disagree	209	115	94	15	14	17	17	39	28	30	49
Don't know	157	91	67	23	24	20	25	9	29	15	13
Net: Total Agree	229	110	119	38	40	36	30	27	16	23	19
Net: Total Disagree	418	212	206	35	34	44	44	63	58	65	75

PPBc_q8m. Which of the following do you think would make you more likely to read, listen to and/ or watch Bible stories more often? (Please tick all that apply)

Unweighted base	804	414	390	75	101	101	75	89	100	122	141
Base: All GB children aged 8-15	804	412	392	95	97	100	99	100	102	103	107
If I could listen to or watch them on TV	224	116	108	44	40	32	28	19	15	27	19
If they were acted out in a play	205	96	109	34	29	35	27	21	17	27	16
If I could watch them at the cinema	123	64	59	13	24	26	12	14	5	10	19
If I could read, listen to or watch them on a computer	106	60	45	16	20	14	11	14	12	9	10
If they were in a magazine (i.e. short and with pictures)	96	54	42	15	18	14	12	10	5	14	7
If I could read, listen to or watch them on a Bible App on a smartphone/ tablet	93	52	42	9	19	15	15	8	8	12	6
Other	16	8	7	3	2	4	3	-	2	1	1
Don't know	112	71	42	10	8	20	17	7	27	13	11
Nothing would make me more likely to read, listen to and/ or watch Bible stories more often	272	129	143	23	22	19	28	43	41	42	55

352	452
391	413
191	130
149	99
67	113
58	73
28	62
43	23
42	20
11	13
27	47
36	38

352	452
391	413
35	24
109	62
93	115
63	146
92	66
143	86
157	261

352	452
391	413
144	80
124	81
75	48
61	44
60	36
59	34
12	4
55	57
92	180

485	319	271	151	79	91	212	508	140	14	8	24	22	77	11
477	327	269	178	78	94	185	503	142	15	8	24	23	79	11
200	121	107	69	27	41	77	204	58	3	2	10	8	33	2
159	89	85	53	21	36	52	159	40	2	2	7	11	24	2
99	81	60	31	20	19	50	115	30	2	1	7	6	17	3
60	71	42	34	12	16	28	72	24	1	-	7	5	17	5
54	36	27	15	15	9	24	55	17	1	1	2	2	10	1
45	20	23	19	5	10	10	43	10	-	2	5	1	4	-
35	28	15	22	6	6	15	38	10	2	1	2	2	6	1
10	13	5	8	1	6	2	14	6	-	-	1	-	2	1
51	24	24	22	8	8	12	43	18	3	2	2	1	7	-
37	37	22	22	5	10	15	40	14	2	-	3	2	11	1

485	319	271	151	79	91	212	508	140	14	8	24	22	77	11
477	327	269	178	78	94	185	503	142	15	8	24	23	79	11
41	17	18	14	6	10	11	35	14	2	1	5	1	1	-
109	62	62	34	15	24	36	108	31	3	2	4	4	17	1
117	91	70	54	14	18	53	128	35	6	1	3	7	25	2
125	85	73	40	29	23	44	133	34	2	2	9	7	17	4
85	72	47	35	15	20	40	100	28	1	1	2	3	18	4
150	79	79	48	21	33	47	142	44	5	4	9	5	18	1
242	176	143	94	43	41	97	262	69	9	4	12	14	43	6

485	319	271	151	79	91	212	508	140	14	8	24	22	77	11
477	327	269	178	78	94	185	503	142	15	8	24	23	79	11
144	80	70	57	27	23	47	147	35	2	3	8	7	18	4
136	69	76	44	27	22	35	121	37	3	4	8	8	20	3
80	42	44	35	11	13	20	84	21	2	3	1	2	7	1
64	42	34	29	7	11	25	60	22	1	3	6	3	9	1
58	37	30	33	4	8	20	58	24	1	1	6	1	5	1
60	33	33	24	4	12	20	57	18	1	3	5	7	3	-
12	4	2	2	4	3	5	11	3	-	-	-	1	1	-
65	48	27	29	8	14	35	65	19	1	1	5	3	19	-
147	125	99	52	26	33	61	176	49	7	1	5	6	23	5

511	91	32	55	4	57	4	656	208	113	332	301	59	19	49
504	95	29	58	4	58	5	661	206	109	335	301	58	20	46
212	31	10	27	1	14	1	286	93	28	148	123	22	7	4
174	22	7	20	1	13	-	221	76	28	117	94	23	11	6
112	18	6	11	2	18	2	138	52	43	72	61	11	7	17
87	13	4	6	-	12	-	109	36	19	55	55	7	2	8
48	14	6	5	1	10	2	69	21	24	34	38	6	3	7
46	5	3	7	-	2	-	59	24	10	33	27	4	5	-
40	6	4	4	-	3	-	54	16	8	33	23	8	1	-
14	3	3	-	-	3	-	23	8	3	11	10	2	-	-
41	12	1	9	1	8	-	61	19	9	34	30	7	1	3
44	11	6	2	-	7	-	58	10	6	24	21	4	2	8

511	91	32	55	4	57	4	656	208	113	332	301	59	19	49
504	95	29	58	4	58	5	661	206	109	335	301	58	20	46
38	2	4	7	1	3	-	49	16	7	26	27	4	1	1
107	23	6	13	-	11	-	150	55	16	78	68	13	7	2
138	26	5	14	-	8	2	179	51	42	90	89	17	8	7
118	28	9	16	3	22	1	153	52	30	78	67	10	4	28
103	15	6	7	-	13	1	130	31	14	63	50	14	1	8
145	25	10	21	1	14	-	199	71	24	104	96	17	8	3
256	54	14	30	3	30	3	332	104	72	168	155	28	12	35

511	91	32	55	4	57	4	656	208	113	332	301	59	19	49
504	95	29	58	4	58	5	661	206	109	335	301	58	20	46
146	25	7	19	-	12	-	191	75	24	111	84	17	5	8
139	25	6	15	-	6	-	179	66	19	112	79	16	5	5
75	13	6	12	-	7	-	106	36	16	66	55	8	4	3
63	19	1	5	-	10	-	90	41	15	50	45	7	2	3
62	10	2	4	-	7	-	82	33	15	65	36	5	2	2
62	15	1	1	-	8	-	79	34	13	46	51	8	2	2
13	-	1	2	-	-	-	14	3	1	8	7	1	4	1
80	12	4	5	-	3	1	89	27	14	38	37	6	-	8
149	33	13	21	4	31	3	220	57	45	105	99	15	8	25