



March 2014

Dear Volunteer

Thank you for using this pack to tell more people about Open the Book. I hope and pray that you'll inspire and encourage people to share the Bible with children – whether that's by becoming Bible storytellers themselves, or financially supporting this great project.

I also wanted to let you know what's coming up at Bible Society this year – because it's exciting, it's bold, it's bigger than anything we've done before, and we need your prayers.

It is ... The Big Mission

At Bible Society, we believe every child has a right to encounter the Bible. You and I both know the Bible is more than just words. It can transform people's lives.

But every day, the Bible is kept shut for children. In this country, it's due to peer pressure, other distractions, negative messages in the media, the fact that the Bible is failing to be taught in schools. Around the world, it's poverty, lack of available translations, illiteracy, disability and persecution.

It's not fair that children are denied the right to encounter the Bible.

And time is running out. They are growing up fast without it.

The Big Mission aims to open up the Bible for 20 million children around the world by 2020. Open the Book is one of the key ways we're doing this. We'll also reach children through Bible apps, new language translations, literacy programmes, film and much more.

Between now and 2020, our teams will be working with local churches to identify the need, translate and provide the Bible, and use it to teach and inspire young people everywhere.

We're launching The Big Mission at Spring Harvest, where we're the main sponsors. For the last few months we've been busy making films and working on the campaign which we hope will make a huge difference to the lives of children everywhere. You can expect to see this at festivals, in the Christian press, and in our own communications during 2014.

But, right now, you can start the ball rolling towards the vision of The Big Mission, by using this pack to recruit Open the Book storytellers and raising money to expand the project. And please pray. Pray that the campaign will inspire and challenge people. Pray that it really will reach 20 million children with the Bible by 2020.

Thank you so much for all you do, and for being such a valued part of our Bible Society team.

With every blessing

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